



## HER WELL

Guides Survivors of sexual trauma reclaim their hope, regain their voice, and resist the urge to isolate.

## RUN FOR HOPE 5K APRIL 6, 2024

### OBJECTIVES

Did you know..., According to the RAINN (the National Sexual Assault Hotline), every 68 seconds, someone in America is sexually assaulted? Let's look closer to home, per the UCR, a total of 2,500 sexual assaults occurred last year in Waller, Fort Bend, and Harris Counties.

How can we help survivors reclaim their hope? Her Well is a 501c3 Non-profit that is dedicated to serving survivors of sexual assault in the Waller, Fort Bend, and Harris counties. We guide Survivors to reclaim their hope, regain their voice, and resist the urge to isolate.

### SOLUTIONS

Run for Hope 5k invites the community to stand up for survivors during Sexual Assault Survivors Awareness Month. This event helps Her Well continue providing quality crisis intervention services to anyone who may need it without a fee.

We are committed to ending sexual violence through education, counseling, medical care, and basic self-defense courses to help more survivors reclaim their hope, regain their voice, and resist the urge to isolate.

### HERE IS HOW YOU CAN JOIN THE FIGHT:

Sponsor the Run for Hope 5K:

Scan the QR Code to claim your sponsorship level.



### RECLAIMED HOPE STORY:

"Her Well has helped me heal from my past sexual trauma. The resources here makes this a one stop shop for a woman who has experienced what I faced. They truly understand my triggers and they have given me tools to overcome them. I am so grateful to the Her Well team. I have hope again."

**Anonymous**

Client at Her Well

### Title SPONSOR (LIMIT ONE)

- Exclusive naming rights for the event as the Title Sponsor.
- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners, and print ads.
- Top logo placement on all start/finish lines and additional race day banners.
- Company representative named honorary announcer of the event.
- Logo on the FRONT of all race participant t-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent company recognition on the event website with click-through.
- Exposure through event social media campaigns (Facebook and Instagram, bi-weekly posts with tagging)
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated 10x10 tent space at the event post-race party
- 10 complimentary entries (value \$500)

SPONSORSHIP FEE: \$15,000



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### HERE IS HOW YOU CAN JOIN THE FIGHT:

#### GOLD SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners, and print ads.
  - Exclusivity Option Logo placement on one of the following the neck ribbon of finisher medals or race bibb. (TIME SENSITIVE \* 3-month lead time)
  - Logo on the BACK of all race participant t-shirts.
  - Company recognition on the event website with click-through.
  - Exposure through event social media campaigns. (Facebook and Instagram, bi-weekly posts with tagging)
  - Opportunity to provide a promotional item or flyer in participant race bags.
  - Dedicated 10x10 tent space at the event post-race party
  - 8 complimentary race entries (value \$400)
- SPONSORSHIP FEE: \$10,000

#### SILVER SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners, and print ads.
  - Exclusive logo placement on all participant race BIBS.
  - Logo placement on all start/finish line and additional race day banners.
  - Logo placement on the BACK of all race participant t-shirts.
  - Company recognition on the event website.
  - Exposure through social media campaigns (Facebook and Instagram, bi-weekly posts with tagging)
  - Opportunity to provide a promotional item or flyer in participant race bags.
  - Dedicated 10x10 tent space at the event post-race party
  - 6 complimentary race entries (value \$300)
- SPONSORSHIP FEE: \$7,500

#### BRONZE SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners, and print ads.
  - Exclusive Gear Check sponsorship.
  - Logo placement on the BACK of all race participant t-shirts.
  - Company recognition on the event website.
  - Exposure through social media campaigns. (Facebook and Instagram, bi-weekly posts with tagging)
  - Opportunity to provide a promotional item or flyer in participant race bags.
  - Dedicated 10x10 tent space at event post-race party
  - 4 complimentary race entries (value \$200)
- SPONSORSHIP FEE: \$5,000

#### PACKET PICK-UP SPONSOR (LIMIT 2)

- Host a packet pick-up at your place of business.
  - Company recognition on the event website.
  - Logo placement on the BACK of all participant t-shirts.
  - Exposure through social media campaigns (Facebook and Instagram).
  - Opportunity to provide a promotional item or flyer in participant race bags.
- SPONSORSHIP FEE: \$2,500

\* Please be advised that to host a successful packet pick-up, some requirements will need to be met: Businesses must be able to accommodate a 10x20 space for setup and additional room for participants. (lines can get pretty long and peak times) Must provide reasonable access to utilities (i.e., power, restrooms, etc.) Parking accessibility for up to a minimum of 20 vehicles at one time. Business hours must allow for setup 1.5 hours prior to packet pick-up and 1 hour post packet pick-up for tear down.

Scan the QR Code to claim your sponsorship level.





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### HERE IS HOW YOU CAN JOIN THE FIGHT:

#### HYDRATION SPONSOR (LIMIT 5)

- Logo placement on the BACK of all participant t-shirts.
- Company signage at water stations.
- Company recognition on the event website.
- Exposure through social media campaigns (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party

SPONSORSHIP FEE: \$1,000

#### COMMUNITY PARTNER

- Company recognition on the event website.
- Logo placement on the BACK of all participant t-shirts.
- Exposure through social media campaigns (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party

SPONSORSHIP FEE: \$500

#### IN-KIND TRADE PARTNER

- Recognition (company name & logo) on all m
- Opportunity to supply product to participants (minimum 1,000 items/servings)
- Opportunity to attend the event in person with the option of a dedicated 10x10 post-race event space and/or canvass event and distribute product.

SPONSORSHIP FEE: \$250

Scan the QR Code to claim your sponsorship level.



### THANK YOU

We appreciate your interest in sponsoring the Her Well. Your support helps survivors stand tall and reclaim their hope, regain their voice, and resist the urge to isolate. The Run For Hope 5K supports our group sessions, proving to her that she isn't alone in this fight.

We look forward to partnering with you! Please feel free to reach out with any additional questions that you might have.

Rooting for You,

*Candice R. Reyes*

Executive Director of Her Well